

Greater Good Health *Company Overview*

Governor's Conference on Aging

October 3, 2024





The Problem

Excess Demand

The demand for primary care will continue to rise with a **growing aging population** and corresponding increases in Medicare Advantage enrollment.

50%

MA penetration in 2030, compared to 35% in 2019

1 in 5

U.S. residents 65+ years old

47%

Physicians are at retirement age (>55 yo)

120K

projected PCP shortage by 2030

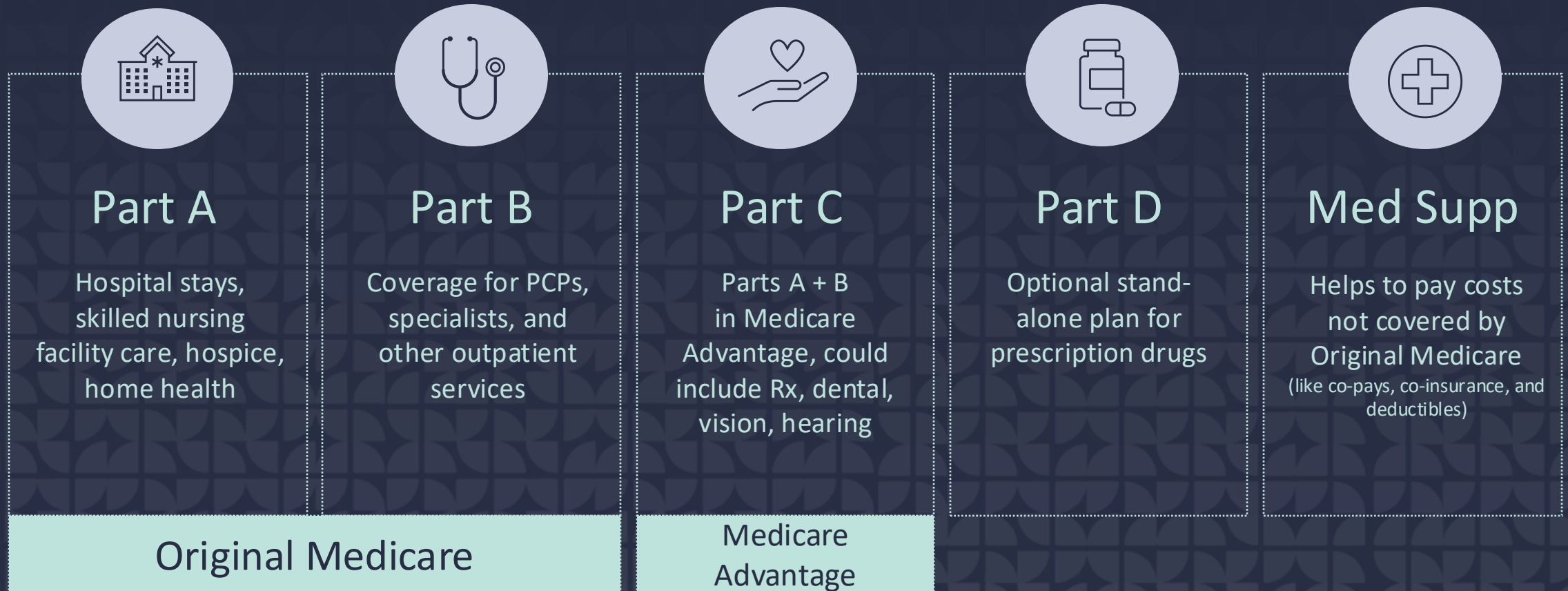
63%

Physicians reporting burnout

PCP Shortage

The **physician workforce is dwindling** as more and more physicians reach retirement age and fewer medical school graduates choose primary care.

The Complicated World of Medicare



Original Medicare

VS

Medicare Advantage

Hospital Coverage (Part A)

Included

Included

Medical Coverage (Part B)

Included

Included

Additional Health Benefits
(Dental, Vision, Hearing,
Fitness)

Not Included

Included

Prescription Drug Coverage

Not Included

Included

Transportation Services

Not Included

Included

Healthcare is Changing



Ties payments for care to the **quality of care provided**

Rewards providers for **efficiency and effectiveness**



Centering on **patient outcomes**



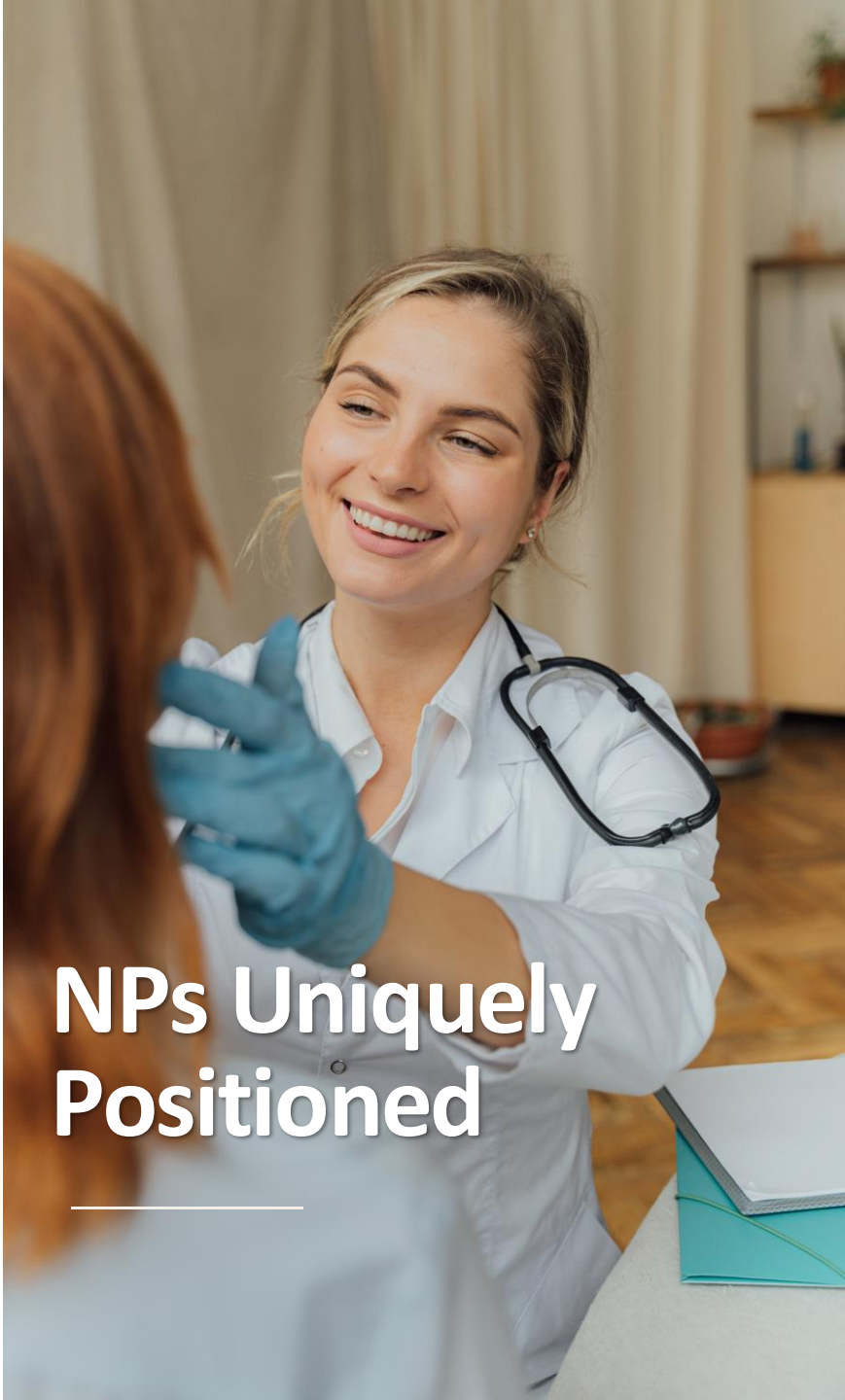
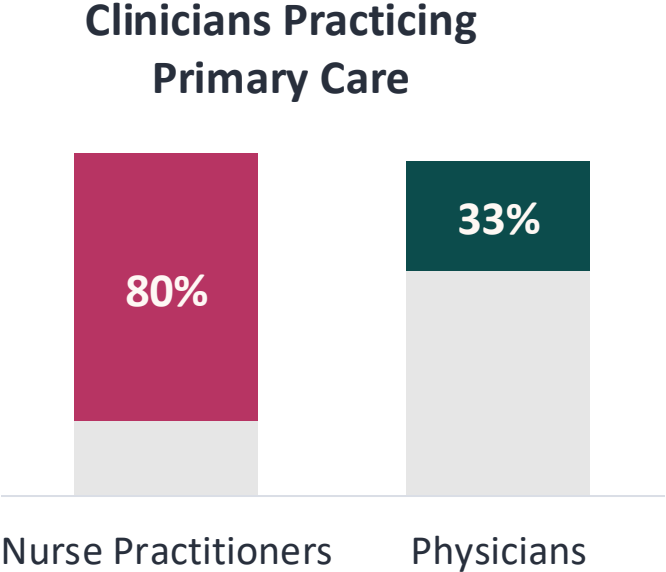
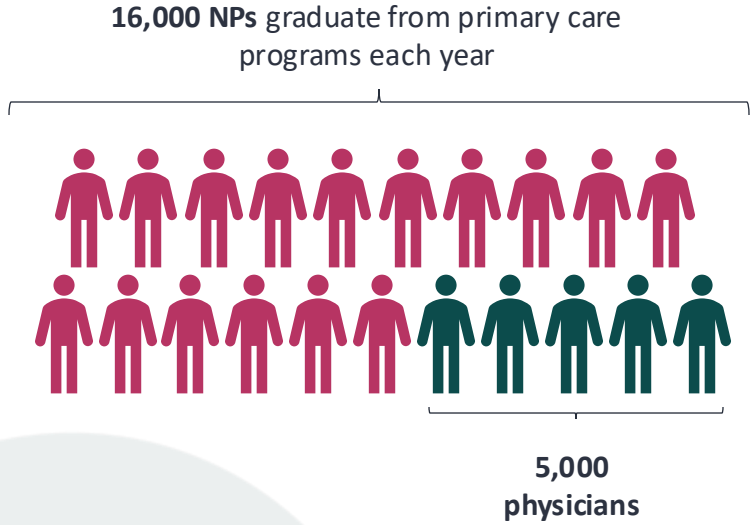
Measuring how well providers keep patient's **healthy**



Providers incentivized to **improve quality of care**

to focus on Value

NPs are well positioned to fill in the gaps in access to primary care.



NPs Uniquely Positioned



**Introducing:
Healthcare
Seniors Deserve.**

Primary Care for Seniors: Now Scheduling New Patients

Greater Good Health is a primary care group dedicated to improving access to high-quality, whole-person care for older adults in Montana. Their senior-focused care model, exceptional teams, and inviting clinic spaces are designed to assist individuals in achieving their health and wellness goals.

Services Designed Specifically For Seniors

- Primary Care
- Preventive Care
- Chronic Care Management
- Care Coordination

**Grand Opening in Great Falls
February 27th.
We'd love to see you there!**

Presenting Senior Healthcare That Understands Being Senior.

Greater Good Health, the healthcare seniors deserve.

Call us today!
(406) 319-3169

GREATER GOOD HEALTH

Healthcare Seniors Deserve



Nurse Practitioner led, whole person, primary care for seniors



Extended visits: 60 min new visits & 30 min follow up visits



Same day and next day appointment availability



Technology designed to support value-based care



Community engagement & educational programs



GREATER GOOD HEALTH

Primary Care Clinic Spaces



Entrance & Mobile Unit



Check-In & Patient Lounge



Community Room



Exam Room



Team Collaboration Space



Lab



QUESTIONS?

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