

# E-CIGARETTES ARE NOT SAFE

## THE IMPORTANCE OF INCORPORATING E-CIGARETTES IN SMOKEFREE POLICIES

45%

OF MONTANA HIGH SCHOOL STUDENTS  
HAVE TRIED E-CIGARETTES

24%

OF MONTANA HIGH SCHOOL STUDENTS  
CURRENTLY USE E-CIGARETTES

#1

E-CIGARETTES ARE THE MOST COMMONLY USED  
TOBACCO PRODUCT AMONG MONTANA'S YOUTH

4x

MONTANA YOUTH USE E-CIGARETTES NEARLY  
4 TIMES MORE THAN MONTANA ADULTS (25+)



ALLOWING E-CIGARETTE USE NORMALIZES  
SMOKING BEHAVIOR

99%

OF E-JUICE SOLD CONTAINS NICOTINE.  
EXPOSURE TO NICOTINE, IN ANY FORM, IS  
UNSAFE FOR YOUTH



E-CIGARETTE AEROSOL CONTAINS HARMFUL  
CHEMICALS



OBSERVING E-CIGARETTE USE MAKES  
YOUTH THINK IT'S SAFE

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MONTANA  
TOBACCO USE  
PREVENTION PROGRAM