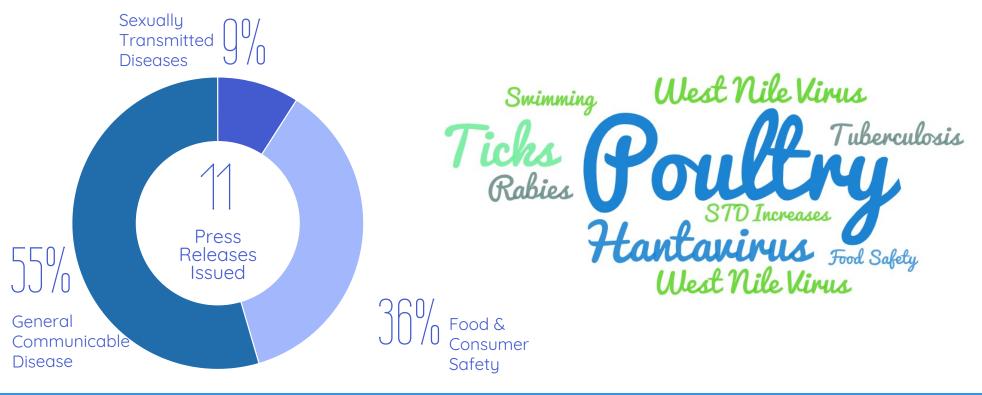
Communicating Public Health News 2019 Highlights from the Communicable Disease Bureau

Public health programs at the local, state and national levels collect a vast amount of information. Using this information to educate, warn, and guide program improvements are essential public health activities. Our recent efforts to share information with the general public through news releases, and more recently social media, are detailed below.

Press Releases by Topic Area and Subject



Press Interviews by Topic, Montana, Communicable Disease, 2019



Press releases and interviews may result from predictable or unpredictable events.

Many of the 25 interviews followed one of the 11 press releases. However, pertussis outbreaks and a more severe West Nile virus season resulted in more press requests due to the unpredictable nature of both conditions.

Not reflected here are **data requests** by press contacts. In 2019, immunization statistics, by county and school, were a popular request.

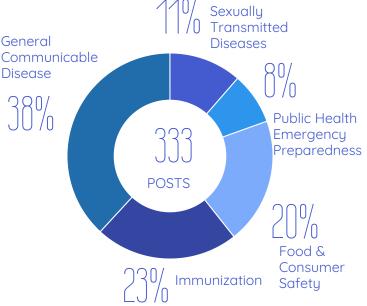
Use of Social Media to Inform the General Public

In 2019, the Communicable Disease Control and Prevention Bureau used Facebook to help share information with the general public and our partners. Use of Facebook was often used to complement press releases/interviews or share information on hot topics. Our hope is that partners share the messaging to further its distribution.

Most Popular

Public Health In The 406 With the first grizzly bear sightings of the spring occurring in and around at of time the a food borne ill record and diversing rood dome innesses, promoting immunizations, and preventing sexually transmitted diseases, we should really be thinking about bears. Stay safe, know the symptoms, and get tested if you or someone you tears have been second. know has been exposed.

General





Post with 17,000 reached described symptoms of a Bear Attack and was issued April 1,2019.

Most Commented on Post or Posts: Anything Immunization related continues to lead the way for discussion.



Happy April Fools! For some real life bear safety tips, visit: http://fwp.mt.gov/

BEAR ATTACK? KNOW THE SYMPTOMS





CONGESTED **RIPPED IN HALF** BREATHING

IF YOU HAVE ANY OF THESE SYMPTOMS INFORM YOUR DOCTOR THAT YOU ARE DEAD

BLACKOUTS

Keep up with public health in Montana by following us on Facebook at: Public Health in the 406

