



## Strategic Planning Session

August 15, 2023, 1:00p – 5:00p

Conference Room 342 (third floor) of the Park Avenue Building, 301 South Park Avenue, Helena

Zoom Option: <https://mt-gov.zoom.us/j/81440775007?pwd=MXhVa3ZyT3VQOHBlNzM1dm5KbUhOdz09>

Remote Conference Captioning: <https://www.streamtext.net/player?event=HamiltonRelayRCC-0815-MT947>  
[streamtext.net]

*Our mission: To improve the quality of life for all Montanans through education, innovation, and technology by enhancing communications options.*

### Expected Outcomes:

- **Review** our mission, program purpose ([MCA 53-19-306](#)) and recent spending history
- **Explore** options for future expenditures & possible name change
- **Identify** our next steps
- **Connect** as colleagues and practitioners

### Proposed Agenda

Time	Activity
Noon	<b>Lunch</b>
1:00p	<b>Welcome &amp; overview</b> <i>Introductions all around</i>
1:20p	<b>Mission review and Purpose</b> <i>Why does our work matter to the state?</i> <i>A brief overview of MTAP purpose</i>
1:45p	<b>Recent spending history</b> <i>Recent spending history, followed with Q&amp;A</i>
2:15p	<b>Name that group!</b> <i>The name MTAP is often misunderstood – is there a better name for our group?</i> <i>Review &amp; discuss suggestion from prior meeting, “Montana Access Program”</i>
3:00p	<b>Definition of Income</b> <i>Review MTAP’s Definition of “<a href="#">Income</a>” and discuss.</i>
4:00p	<b>Moving forward...</b> <i>How might we address future collections and expenditures? What will it take?</i>  <i>Committee members will be invited to explore possible future directions and identify next steps.</i>
4:30p	<b>Next steps</b> <i>Stages of the strategic plan, how many years?</i>
5:00p	<b>Gathering concludes</b>